

# **Bovine Heat Detection**

The industry leading rub-off heat detection system



# **ACCURATE**

A.I.TAGS use a unique Rub-Off technology that won't scratch off – resulting in no false positives.

# CONVENIENT

No external glues or messy chalk to deal with. Simply peel off the A.I.TAGS Detector and apply.

### **RELIABLE**

The strong adhesive will ensure the detector stays in place – long after standing heat has passed.

Whether used for AI, embryo transplant or natural breeding purposes, knowing when your cows are in heat is important. Optimum heat detection results in more pregnancies, greatly improving your profitability.

A.I.TAGS are an excellent aid for dairy and beef producers in detecting cows in mounting-heat. Apply the detectors to your cows prior to coming into heat, when synchronising estrus cycles or after breeding and embryo transplant to check for return heat.

# **HOW IT WORKS**

The detectors have a dark-grey, 'rub-off' surface with a bright coloured signal layer underneath (in red, fuchsia, green, or yellow). This bright colour, resulting from the rubbing pressure, begins to show through the grey layer after the first mounting. Additional mountings result in increased colour exposure.

In addition, A.I.TAGS will also indicate that the animal may be going out of heat - repeated mountings over time will cause the tag's colour signal layer to turn white. If you notice the tag turning white, you may have missed the heat.



NOT IN HEA



INSEMINATE IN 12 HKS



NSEMINATE IN 3-6 HKS



INSEMINATE IMMEDIATELY

# A.I.TAGS WILL NOT SCRATCH OFF!

A.I.TAGS are the only true Rub-Off tag in the world. A.I.TAGS require pressure from mounting activity to allow the surface of the tags to rub-off and display the signal colour underneath. THERE ARE NO FALSE POSITIVES WITH A.I.TAGS.



New Zealand owned and operated

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### Made in USA

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