



ANPROFLEX



CLIENT INFORMATION

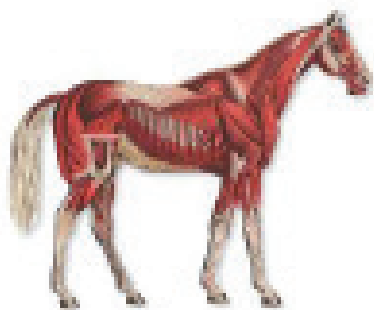
Many horses suffer from reduced mobility due to painful joints. This can be attributed to a number of factors but there will usually be some degree of arthritis in one or more of the joints. Arthritis is inflammation of a joint and the surrounding tissues, sometimes causing bone changes that are visible on x-ray.

The cartilage within the joint can be described as a shock absorber - it is a crucial part of the joint and it needs the right nutrients to stay healthy and repair itself. These nutrients are glucosamine, chondroitin and complex amino sugars called glycosaminoglycans or GAG's for short. These are found in rich supply in the NZ Green Lipped Mussel or GLM (*Perna Canaliculus*). Clinical evaluation reveals that these components are the necessary building blocks that rebuild damaged cartilage and may even work to de-activate the cartilage destroying enzyme that causes further deterioration.

In the past the only real treatment for arthritis was non-steroidal anti-inflammatory drugs (NSAIDs). These drugs are very effective pain relievers but can sometimes be hard on your animal's gastro-intestinal tract and organs such as the liver and kidneys, especially if used for a long period of time. We are fortunate to now have access to a unique new product which not only supplies the nutrients necessary for healthy joints, but also has a potent natural anti-inflammatory action not available in any other supplement available today.

This product, Anproflex™, is whole GLM (no shell) that has been cold processed to yield very high levels of a certain fatty acid called Eicosatetraenoic acid or ETA. This fatty acid, in high enough levels, blocks two important inflammatory pathways and provides relief from arthritis in two to three weeks without any negative side effects. One beneficial side effect is that you may notice improved skin and coat condition. No other mussel products have this potent dual action however, only Anproflex™ due to the unique cold processing.

Interestingly the equine species is one of the most sensitive towards Anproflex™ and also one of the quickest to respond.



Due to the anti-inflammatory action of Anproflex™ it is not only useful for arthritic horses. Many horses used for equine sport have trouble remaining sound for an entire season due to low level pain in the joints, often due to hard ground and a hectic schedule of events. Anproflex™ can be of use for these horses as it has no withdrawal period (ie: is non-swabbable) and protects the joints at the same time. There is an initial loading dose period of seven days where you administer two discs daily, after this time you can reduce the dose to one disc daily.



New Zealand owned and operated

Manufactured for and distributed by AHD Ltd
1229 Maraekakaho Road Hastings
Phone: 06 873 3611. email: sales@ahdltd.co.nz

www.ahdltd.co.nz