



PARASCOPE

Tailored parasite
plans for your farm

Same old drench, same old results

**YOU CAN'T FIX RESISTANCE BY
THROWING MORE DRENCH AT IT.**

Drench resistance is now a major threat on New Zealand farms. It develops when drenches are overused, mistimed or misused. Repeating the same routine or using the wrong product will increase the problem.



“You fix it by understanding your farm, the unique parasites, and how your soil, pasture, animals and management influence how well your parasite controls work.”

TREVOR RUDMAN -
PARASCOPE



Parascope is about the whole farm system

**INDEPENDENT. INFORMED.
FOCUSED ON YOUR FARM.**

We're independent of all drench manufacturers and don't sell products. Our focus is helping you make smarter decisions about the drenches you use. We bring more than 30 years of experience in animal health and parasite management, combining lab testing, science and practical know-how to create a parasite plan tailored to your farm, pasture, stock and management system.



You get advice
that's independent,
evidence-based and
built around your farm.

The path to increased productivity

**UNDERSTAND, TEST,
PLAN, SUPPORT.**

STEP ONE

Understand the Farm

Every farm is different. There is not a one size fits all solution. You'll complete our specially designed fact-finding questionnaire that captures your setup, from stock numbers and grazing policy to soil type and rainfall.



STEP TWO

Test, Don't Guess

Using Parascope's parasite testing services, you'll get consistent data on what's happening on your farm.



STEP THREE

Tailored Plan & Ongoing Support

Trevor delivers a detailed report and action plan to break parasite lifecycles, extend drench intervals, and boost productivity, along with year-round support and an annual progress report.

We're available for follow-up support whenever you need it throughout the plan.

A good plan is a smart investment: value that can be measured.

Farmers who work with Parascope find they:

- + Drench less, with the right product at the right time
- + Save money on unnecessary drenching
- + See stronger growth and fewer losses
- + Gain confidence in managing parasites long-term

“Since using Parascope we drench less, our lambs are 2kg carcass weight heavier and we are crutching a lot less.”

LAMB AND CATTLE TRADERS -
10,000 LAMBS AND 400 BULLS ANNUALLY



Ready to see what's really happening on your farm?

Take the first step toward a parasite plan that works for your property.

CONTACT

Trevor Rudman — Parascope
027 351 8575
trevor@parascope.co.nz

parascope.co.nz